



## PAKISTAN'S BIGGEST PRINTING, PACKAGING AND GRAPHIC ARTS EXHIBITION



# PrintPak

AN IMPRINT OF PAKISTAN'S PRINTING & PACKAGING INDUSTRY

# 2022

**03 - 05 September**

**Karachi Expo Center - Pakistan**

“The entire printing and packaging industry is coming under one roof to witness its evolution towards a more digitalized and sustainable future.”

**PAPGAI**

AFFILIATED WITH FEDERATION OF PAKISTAN  
CHAMBERS OF COMMERCE AND INDUSTRY

Organized by:  
PAKISTAN ASSOCIATION OF PRINTING  
AND GRAPHIC ARTS INDUSTRY

EVENT MANAGER



*"China, United States of America, and Japan are the world's three largest paper producing countries. These countries account for half of the world's total paper production."*

## ABOUT PAPGAI

Pakistan Association of Printing & Graphic Arts industry (PAPGAI) was established in 1959, after receiving its license from the Ministry of Commerce and only association which represent all types of Printing, Publishing & Packaging sector of Pakistan under its umbrella.

PAPGAI was formed in 1959 and since then, it is playing a leading & pivotal role for the betterment of Printing and Graphic Arts Industry by providing professional training. It is the 2nd largest industry of Pakistan in terms of providing employment. With members from over 825 organizations across Pakistan, it is also closely associated with technical institutes of Pakistan.

The industry gives employment to approx. 2 million and has also attracted significant foreign investments in Pakistan. PAPGAI is also the member of Federation of Asia Print Organization and the members are: Pakistan, China, India, Malaysia, Indonesia, Korea, Philippines, Sri Lanka, Japan, Vietnam, Nepal, Bangladesh and UAE. Asia Print holds a Conference and a Working Committee Meeting annually, within the member countries. PAPGAI is likely to host next working committee meeting probably during PrintPak 2022.

## Estimated size of printing & packaging industry in Pakistan

- 15000 Printing Companies in Pakistan.
- 2 million workforce
- 300,000 installed computers.
- 350,000 inkjet and multifunction digital printers of various sizes & specs.
- 40,000 photo copier shops in Pakistan.
- 200,000 installed printing machines.
- 375,000 installed post press equipment.
- 15,000 highly potential companies of printing sector interested in renewable energy and solvent recovery plants.
- 7 Billion US \$ annual turnover
- High potential of growth in this sector.
- Essential partner of every industry.
- Ready to become the part of CPEC export trade.







*"Pakistan is among top 5 non wood pulp producing countries in the world."*

## ABOUT PRINTPAK

PAPGAI has been organizing Printing, Packaging & Graphic Art Exhibition by the name of PRINTPAK since 1990 alternatively in Karachi & Lahore. This year PAPGAI is organizing PRINTPAK 2022 at Karachi Expo Centre, in the city of Karachi, the business hub of Pakistan.

## THE FUTURE OF PRINT

PRINTPAK 2022 is the leading print technology sourcing show for printers and Print Service Providers (PSPs) from across Pakistan. The exhibitors cover all the fastest growing market segments, including educational and children's books, photo books, direct mail, posters, offset packaging, flexible packaging, corrugation, digitally-printed textiles and display graphics.

PRINTPAK 2022 is a only a show for printers in Pakistan under the umbrella of Pakistan Association of Printing & Graphic Arts Industry. Exhibitors use the show to bring printers and PSPs to view their latest machinery, materials and software launches.

## WHAT CAN YOU EXPECT?

At PRINTPAK 2022 learn how to enter new and profitable niche markets in the fastest growing sectors of print, everything from digital textiles and wall coverings to on-demand book printing. Witness the evolution of the industry to a more digitalized and sustainable future.

**Featuring the latest state of the art smart technology, materials and digital equipment from the leading manufacturers, the world of print is very much alive at PRINTPAK 2022**

With exhibitors from several countries, this trade show is unique with regards to range and depth of products available. Hear the noise of machinery in actions, view the various components, feel the substrate textures, learn about the latest cutting-edge technology, expand your connections and discover all the answers to your print and packaging dilemmas.

## Highlights of previous PrintPak exhibitions

- 27,435 visitors in PrintPak 2019.
- 217 foreign visitors
- 99 local & international exhibitors.
- 19 industry related technical workshops and investment seminars.
- 100 million US \$ deals were finalized.
- 24,950 visitors in PrintPak 2017.
- 190 foreign visitors
- 97 local & international exhibitors.
- 15 industry related technical workshops and investment seminars.
- 90 million US \$ deals were finalized.





*"Pakistan is among top 5 non-wood pulp consuming countries in the world."*

## ABOUT PRINTING INDUSTRY

Global printing industry reaches USD 760.6 billion in 2021. The USD 760.6-billion global print industry returns to growth in 2021 and is forecast to reach USD 834.3 billion in 2026, latest Smithers research finds. Commercial, graphics, publications, packaging and label printing all face fundamental challenges in adjusting to the market space in the wake of Covid-19. The positive news – as outlined in the new Smithers report, *The Future of Global Printing to 2026* – is that after a highly disruptive 2020, markets have recovered across 2021; although this is not uniform across all segments. Total value of global printing will reach USD 760.6 billion in 2021, with the equivalent of 4.9 trillion A4 prints produced worldwide. This is up from USD 750.0 billion in 2020.

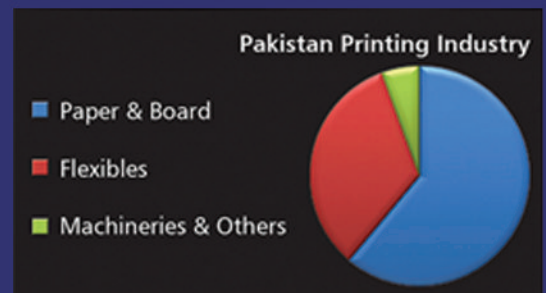
Packaging and label print have been far more resilient and provide a clear strategic focus for the industry moving forwards across the next five years. As a degree of stability returns to end-use markets, investment in new print and finishing equipment will be USD 15.9 billion this year.

Smithers anticipates that new demand in packaging and labels and in Asian growth economies will fuel a moderate increase through to 2026 – at a compound annual growth rate (CAGR) of 1.9% by value, at constant prices.

**4.9 trillion A4 prints produced Worldwide.**



Pakistan's estimated print market is around US \$ 7 billion. (Paper & Board US \$ 4.25 billion, Flexible US \$ 2.25 billion, Machineries & others US\$ 0.5 billion.)



Printing sector is the indirect partner of 6-7% (US \$ 2.5 billion) of Pakistan's total export which is around US \$ 35 billion by April still two more months to end of fiscal year.



PAPGAI provides the skilled workforce to the printing sector & creates the demand of high-end equipment which attract the international suppliers of equipment and consumables.



*"The per capita consumption of paper and board stands dismally low at 8 kg in Pakistan compared to 75-100 in developed countries."*

## PAPGAI CONTRIBUTION FOR THE INDUSTRY

Currently, there are over 15,000 printing presses all over Pakistan. 4000 of which are operating in Sindh and 3,500 let alone in Karachi. Annually, over 8,000 jobs for skilled labor are created by this industry. In order to meet this demand, PAPGAI has been doing constant efforts for skill development of the workforce. PAPGAI is the only National association which has been providing demand-driven training for this industry and hence helping the industry to prosper. Achieving these milestones have been possible with the help of PAPGAI members, Industry partners, NAVTTC, STEVTA, European Union, Government of Germany and Norway through TVET Sector Support Program.

- **Develop 10 Qualifications**
  - o Offset Printing Level 2-3 (4 & 5 are under development)
  - o Post Press Operations Publishing Level 2-5
  - o Post Press Operations Packaging Level 2-5
- **25 Certified Trainers**
- **5 Certified National Assessors**
- **First Public Private Partnership in TVET Sector with STEVTA**
- **Only sector which implemented Diploma (Level 5) Training in TVET**
- **Successfully completed the journey of 1,000 TVET trainees with OJT (On the Job Training) with 100% placement our students currently serving in major printing companies in Pakistan as well as abroad.**

Here we are not talking about only annual demand of skilled workforce of the printing and packaging industry we are foreseeing capacity development of 2 million existing workforce in new areas of packaging, publishing, printing such as **High-Tech** Color Management, Printing Chemistry, **Green Process** Efficient & Effective use of available Resources, Recycling of Solvent, Recycling of Waste material, Water Treatment (Recycling), Renewable Energy etc.







## ORGANIZER

**PAPGAI**

AFFILIATED WITH FEDERATION OF PAKISTAN  
CHAMBERS OF COMMERCE AND INDUSTRY

## PAKISTAN ASSOCIATION OF PRINTING AND GRAPHIC ARTS INDUSTRY

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## EVENT MANAGER



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